

WatchTime

AMERICA'S #1 WATCH MAGAZINE

WATCHES AND
WONDERS 2025

ULTRA-LIGHT
WATCHES

—
ITALIAN
WATCH BRANDS

REVIEWS:

ROLEX OYSTER
PERPETUAL
LAND-DWELLER

—
NOMOS CLUB
SPORT NEOMATIK
WORLDTIMER

—
ORIS BIG CROWN
POINTER DATE



VICTORINOX

TAKE-OFF FOR THE NEW AIR PRO COLLECTION

www.watchtime.com

August 2025
\$8.95



DISPLAY UNTIL SEPTEMBER 9, 2025

0891-8764
ISSN 0891-8764

D1 Milano
White Sketch
(\$195)

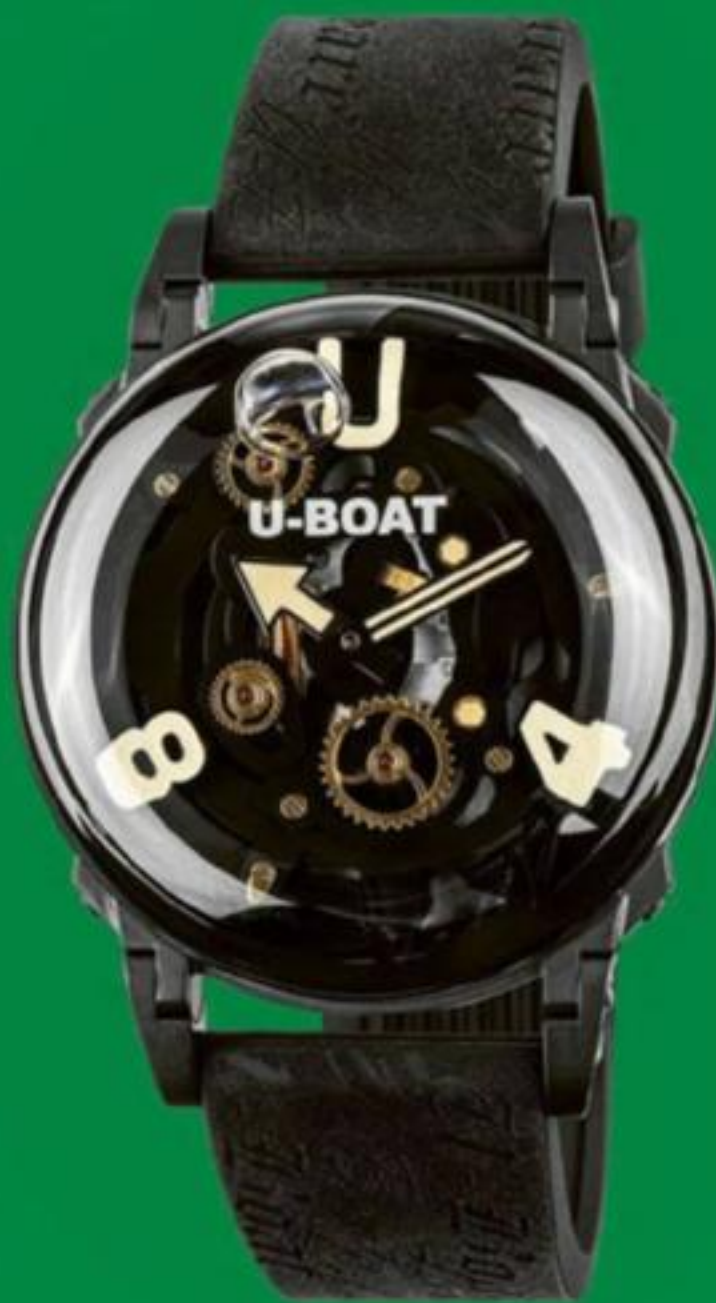


D1 MILANO

Based in Milan, D1 (as in “the one”) seems rooted in the fashion watch sector more so than enthusiast culture, taking heavy influence from the iconic Audemars Piguet Royal Oak. It’s an approach that might’ve looked derivative in the past, but today everyone’s doing it. Its take on the style manifests in a range of affordable quartz watches, as well as those powered by mechanical movements among its lineup. D1’s Sketch Watch grabbed attention with its take on a popular trend of applying outlines to physical products creating a hand-drawn, cartoon-like, Instagrammable effect.

U-BOAT

Say it with me: *Italo Fontana*. This mellifluously Italian name belongs to the founder of U-Boat, a Tuscan-based company making watches you can spot from a mile away. U-Boat watches, in other words, tend to have a dramatic presence in both size and design. The name and brand concept seem to draw upon the so-called “canteen” watches of World War II that featured a crown cap for water resistance and an attachment to prevent it getting lost. Though young as a watchmaker, the brand itself refers to inspiration from Fontana’s grandfather having worked on a “commission from the Italian Navy in 1942.”



U-Boat U-65
(\$2,200)